

January 1, 2024

Samantha Simpson  
PLAN  
5806 Mesa Dr., Suite 375  
Austin, TX 78731

Dear Samantha,

AWE Learning provides comprehensive digital learning and early literacy solutions to public libraries for children ages 2 - 12 throughout the United States and Canada. Our mission is to inspire an enthusiasm for learning by supporting school readiness and literacy in the community. Our turnkey learning products deliver award-winning STREAM-aligned content through a safe and secure environment that is easy to setup and use. The Company:

- was established in 1994;
- has more than 25 years serving public libraries;
- enjoys 49% market share in public libraries;
- installed the first *Early Literacy Station* in 2002; and,
- launched *Platinum* versions of the products in 2019; Version 2 in 2021, and Version 3 in 2023.

**Discount:**

AWE Learning is pleased to offer PLAN Member Libraries **an additional \$25.00 discount** off the special quarterly promotion. The offers will change each quarter for the months as follows and is applicable to All-in-One units and tablets:

- Q1 - January-February-March
- Q2 - April-May-June
- Q3 – July-August-September
- Q4 – October-November-December

The offer does not apply to add-on bundles, accessories or warranties.

**Procurement:**

To purchase AWE Learning's products, please submit the signed quote that is provided to you by your Senior Account Executive, Deborah Deats. You may reach Deborah at [deatsd@awelearning.com](mailto:deatsd@awelearning.com), or 215-681-4751. In addition to the signed quote, we do accept purchase orders, but they are not required. Please scan and email all orders directly to AWE Learning at [orders@awelearning.com](mailto:orders@awelearning.com).

Thank you for your support of AWE Learning. We look forward to partnering with you.

Sincerely yours,



Deborah B. Sorgi, Ed.D  
President and Chief Executive Officer