

Samantha Simpson – Vendor Program Mgr
CTLIS, Inc.
5806 Mesa Dr., Ste. 375
Austin, TX 78731

Doug Mingle – Director of Sales
Infobase Holdings, Inc.
132 West 31st Street – 16th Floor
New York, NY 10001

Dear Ms. Simpson,

Infobase Holdings, Inc. (Infobase) is pleased to submit our application to CTLIS's Commercial Partnership Program. Our proposed offerings fit perfectly with your initiative to provide high-quality digital materials and resources for purchase to the libraries you support.

Our organization has been providing these instructional resources to libraries, and education institutions for eight decades. We have developed a proven, highly useful suite of tools that includes databases, eBooks, streaming videos, research tools, and professional development and learning.

Our offerings include a host of products and brands including:

- Access Video on Demand
- Access Video on Demand Just for Kids
- Infobase Learning Cloud

Our vast repository of content comes from academic sources as well as known media providers such as BBC, PBS, HBO, and A & E. With an unlimited use access model, it's the perfect fit for libraries who need a firm and consistent budget plan, with no cost per usage. Another great benefit to libraries is public performance rights for the Access Video product line.

Infobase will offer 50%-60% off retail price to CTLIS members, based on their annual circulation, from the IMLS data we mapped to the library. We will offer free trial access upon request. Quotes can be obtained by reaching out to our Texas Sales Team—Mark Haley and/or Jennifer LaBoon. Infobase accepts Purchase Orders. Our pricing is attached for your reference—please keep this confidential to the decision makers at CTLIS.

We look forward to the opportunity to work with the libraries you serve!

Sincerely,



Doug Mingle – Director of Sales

**For more information, or to request a quote,
reach out to the Texas Public Library Team
(mention you're a CTLS member):**

Mark Haley
mhaley@infobase.com
303-478-4105

Jennifer LaBoon
jlaboon@infobase.com
817-889-1644

Resource Links:

Access Video on Demand:

<https://www.infobase.com/product/libraries/master-public-library-video-collection/>

Access Video on Demand – Just for Kids:

<https://www.infobase.com/product/libraries/just-for-kids-video-collection/>

Infobase Learning Cloud:

<https://www.infobase.com/products/for-professional-development>