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Boopsie, Inc, was founded in Silicon Valley in 2006 and is the industry-leading mobile platform-as-a-service (PaaS) for over 2500 library locations worldwide. Our custom branded native mobile apps for libraries are affordable, easy to deploy and maintain; enabling libraries of all types and sizes to quickly acquire new users and increase circulation of their digital resources.

We are pleased to support the members of CTLS. All CTLS member libraries who purchase the Boopsie Optimum or Boopsie Optimum Plus packages will receive a 10% discount off list price. Boopsie subscriptions are based on 3-year licenses, with options to renew after the first year. Pricing is also determined based on the type of package selected and population served or FTE (full-time enrollment).

As part of this subscription, Boopsie manages all the technical aspects associated with creating the library app, deploying it across multiple mobile app stores, as well as upgrading it to keep pace with new mobile devices, versions and platforms. We will also provide customer support for all issues encountered and will upgrade your app as appropriate as new integrations with library databases and vendors are added. In addition, Boopsie will provide marketing support to help you promote your mobile app to your library community.

Features	Optimum	Optimum Plus
Library Locator	✔	✔
Catalog Search using Smart Prefix	✔	✔
ILS Integration	✔	✔
Ask A Librarian	✔	✔
Reading Lists	✔	✔
Events Calendar	✔	✔
Blogs & Social Media (Facebook, Twitter, etc)	✔	✔

BookCheck	✓	✓
BookLook	✓	✓
Multilingual Support	✓	✓
OverDrive Access	✓	✓
1 Additional Integration (see list below)	✓	✓
5 Additional Integrations (see list below)		✓

Integrations (for Optimum and Optimum+ Library Apps): 3M CloudLibrary, Access 360, Blackboard Mobile, BookLetters, ContentDM, CoverCake, Credo Literati, EBSCO, Evanced, Gale Cengage Learning, Goodreads, Novelist, OneClickdigital, RedLaser, Trumba, Wowbrary, Zinio (when available), IndieFlix (when available).

Integrations included without Fee: Hoopla Digital (when available), Tutor.com, Mango Languages, Acoustik

Supported ILSs (for ALL Library Apps): Agent Verso, Alexandria, Apollo, Atriuum, Axis360, Bibliocommons, CML, CarlX, Evergreen, ExLibrisAleph, Exlibris-Voyager+Voyager7, Follet Destiny, Index Data, Indiana U, Innovative Encore, Innovative Millenium, Koha, Koha3, Learning Access, LRMS, Multiplexor, Netopacs, Polaris, Primo, ReCAS, SirsiDynix-Horizon, Sirsi iBistro, Sirsi Enterprise, Sirsi Symphony, Sirsi Unicorn, SOPAC, TLC Carl.X, TLC LS1, TLC LSII, VTLS_chamo, VTLS_iPortal, VuBIs, VuFind, WebOPAC.

Feature Definitions
- Smart Prefix - truncated searching capability for mobile users to quickly access titles and authors.
- BookCheck - ability to use mobile app to check out books
- BookLook - ability to scan book barcodes with mobile phone at any location and to check availability of book against library catalogs.

Mobile Platforms Supported

Mobile Device	Version
Amazon Kindle	Kindle Fire, Kindle Fire HD 7, Kindle Fire HD 8.9, Kindle Fire HDX 7, Kindle Fire HDX 8.9
Windows 8	Windows 8 Phone OS 7.5, 8.x; Windows 8 Desktop OS 8.x

Apple (iPhone, iPad, iPod)	All iOS versions
Android Devices (Samsung, etc.)	Android 2.x - 4.x
Blackberry	Blackberry 10

For More Information

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